

# Kat Danser

## WHAT MAKES ME GET OUT OF BED IN THE MORNING?

I absolutely love, love, love music! I dream about it. I breathe it. I believe in it. My Mother was playing the autoharp when she went into labor with me and I think the vibe of music got into my soul. From that moment on my life has been and continues to be driven by my desire to achieve excellence in the art of music.

It was the voice of Bessie Smith that awakened me to my potential as an artist and I find my truest expression based in the traditions of roots, blues and gospel music. I write and perform from a soul filled place deep inside that seeks to understand my experiences in life. I hold a strong respect for audiences and my live performances seek to build a meaningful experience with them so that when the evening is over we can feel that something magical has happened. It is the synthesis of the music experience that, I believe, generates positive changes in the world.

## WHAT IS 'SWAMP BLUES'?

A music reviewer once called me *Queen of the Swamp Blues*, a moniker that has stood the test of time. It wasn't until some years later that I learned the official definition is a "specialized and highly evolved synthesis of the variations in blues music which is characterized by infectious grooves, raw living and a lighthearted spirit." As a songwriter I subscribe to marrying my love of grassroots blues percussive techniques, self-reflective lyrics and soulful vocal expressions.

## WHAT SETS ME APART?

My music shares common space with many genres and, yet, has many distinctive features. Some defining characteristics of my music career include my profile as the sole professional acoustic and Weissenborn Lap Slide roots 'n blues woman in Canada, that I have a deep, alto voice and that my songs are reflective of lived experiences. I am comfortable with my songwriting and myself. I believe that audiences recognize that as indicated by their steady and loyal support of my career.

## HOW DO MUSIC LOVERS RESPOND?

I feel blessed to engage with a continually expanding network of people who listen to, appreciate and purchase my music. In 2008 I revamped and launched my new official website *KatDanser.com*. Since that time the site has posted 7,100+ hits. Other media networks I subscribe to are *MySpace* (8,800+hits), *You Tube* (2,400+hits), Google Blog *katdanser.blogspot.com* (13,700+ hits), Facebook and Twitter. In addition, my email fanout database includes 5,400+ addresses and I send out quarterly newsletters entitled *Kat's BluesLetter*. Currently I am working with CyberPR out of New York to enhance my digital presence.



queen of the swamp blues